



Main Street Management Plan Project Approach

Stakeholder Working Group
March 26, 2019

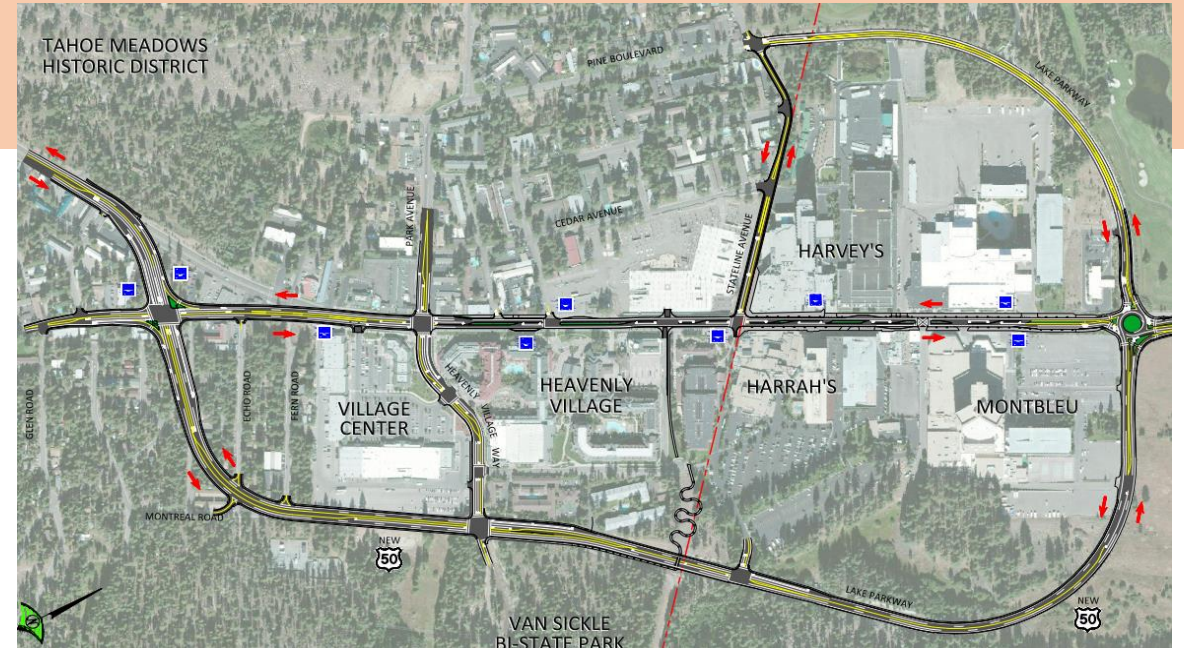


TAHOE
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BACKGROUND

- Vision and design for newly converted Main Street
- Enhance business environment, visitor experience, environmental sustainability
- Condition of South Shore Community Revitalization Project Permit



VISION

The Main Street Management Plan will create a world-class space for people, enhance the environment for those visiting surrounding properties, and provide for an experience that matches the unique natural environment at Lake Tahoe.



MISSION

The Main Street Management Plan will define the configuration, operation, and management of the corridor segment by encouraging the shift of through traffic away from the Main Street corridor to the newly constructed Highway in order to facilitate multi-modal business access as well as achieve a pedestrian, bike, and transit-oriented corridor, reduce vehicles miles travelled, orient transit circulation around the existing transit center as a multi-modal mobility hub, define appropriate uses of the Main Street public space and enhance the area for pedestrian-oriented activities and events.

WORK PLAN HIGHLIGHTS

- Staff, Working Groups, and Planning Process
 - Staff Steering Committee
 - Technical Working Group
 - Stakeholder Working Group
 - Planning Process
- Scope of Plan, Project Approach, and Schedule
 - Boundary and Options
 - Project Approach
 - Schedule

Main Street Management Plan Work Plan



STAFF STEERING COMMITTEE

Lead agencies to provide support and technical expertise to the Technical Working Group and Stakeholder Working Group

- Members:
 - TRPA
 - TTD
 - City of South Lake Tahoe
 - Douglas County



TECHNICAL WORKING GROUP

Provide operational detail and input on construction, operation, and long-term maintenance

- Members:

- Douglas County Public Works
- CSLT Public Works
- Caltrans Operations
- NDOT Operations
- South Tahoe Public Utility District
- General Improvement District
- Nevada Energy
- Liberty Utility
- Southwest Gas
- Telecommunications providers
- US 50 “main street” business owners
- US 50 “main street” property owners
- Sphere of influence residents, and business and property owners
- Fire & emergency responders
- Law enforcement
- Bike Coalition representative
- Other affected operators

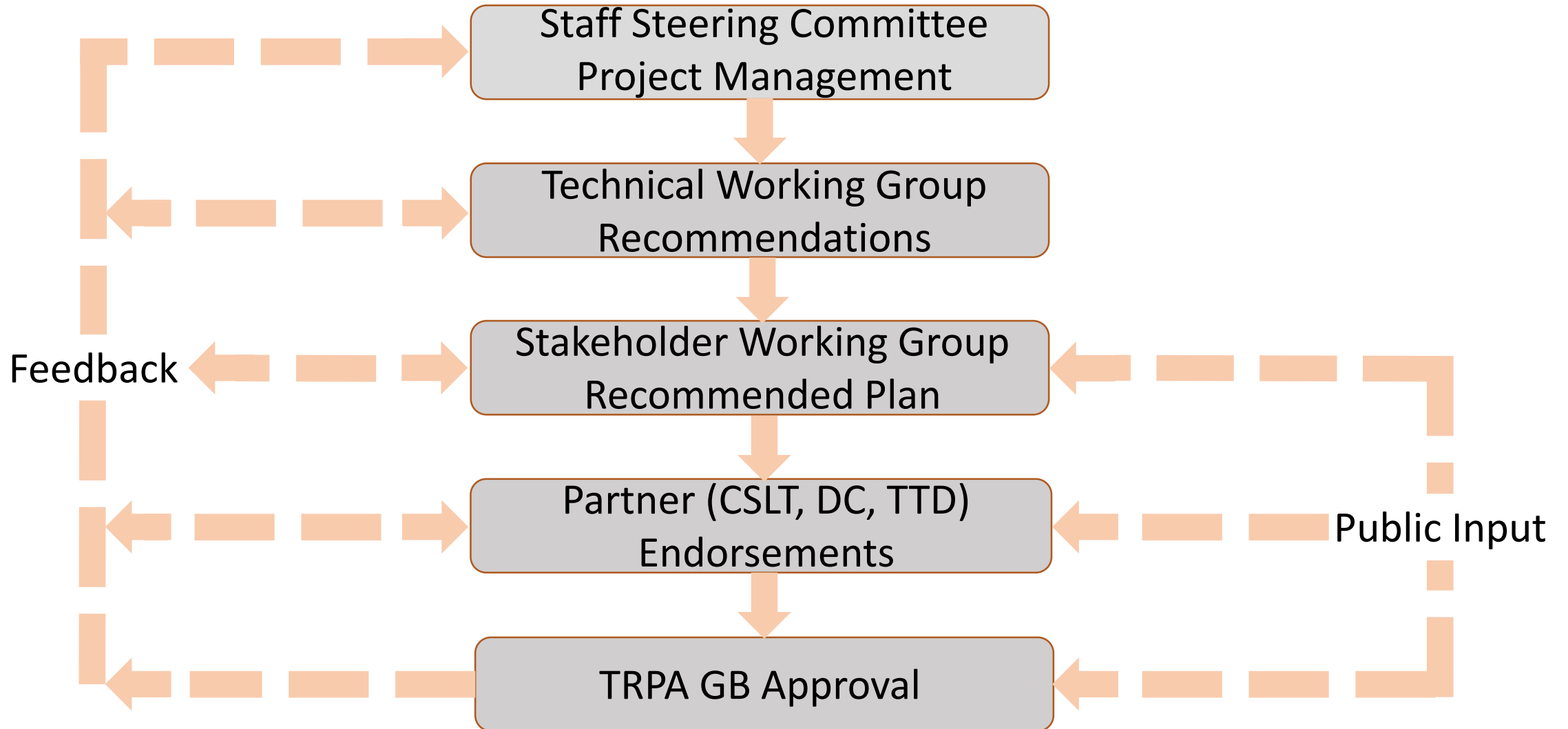
STAKEHOLDER WORKING GROUP

Provide recommended configuration, operations, and management of the newly converted Main Street

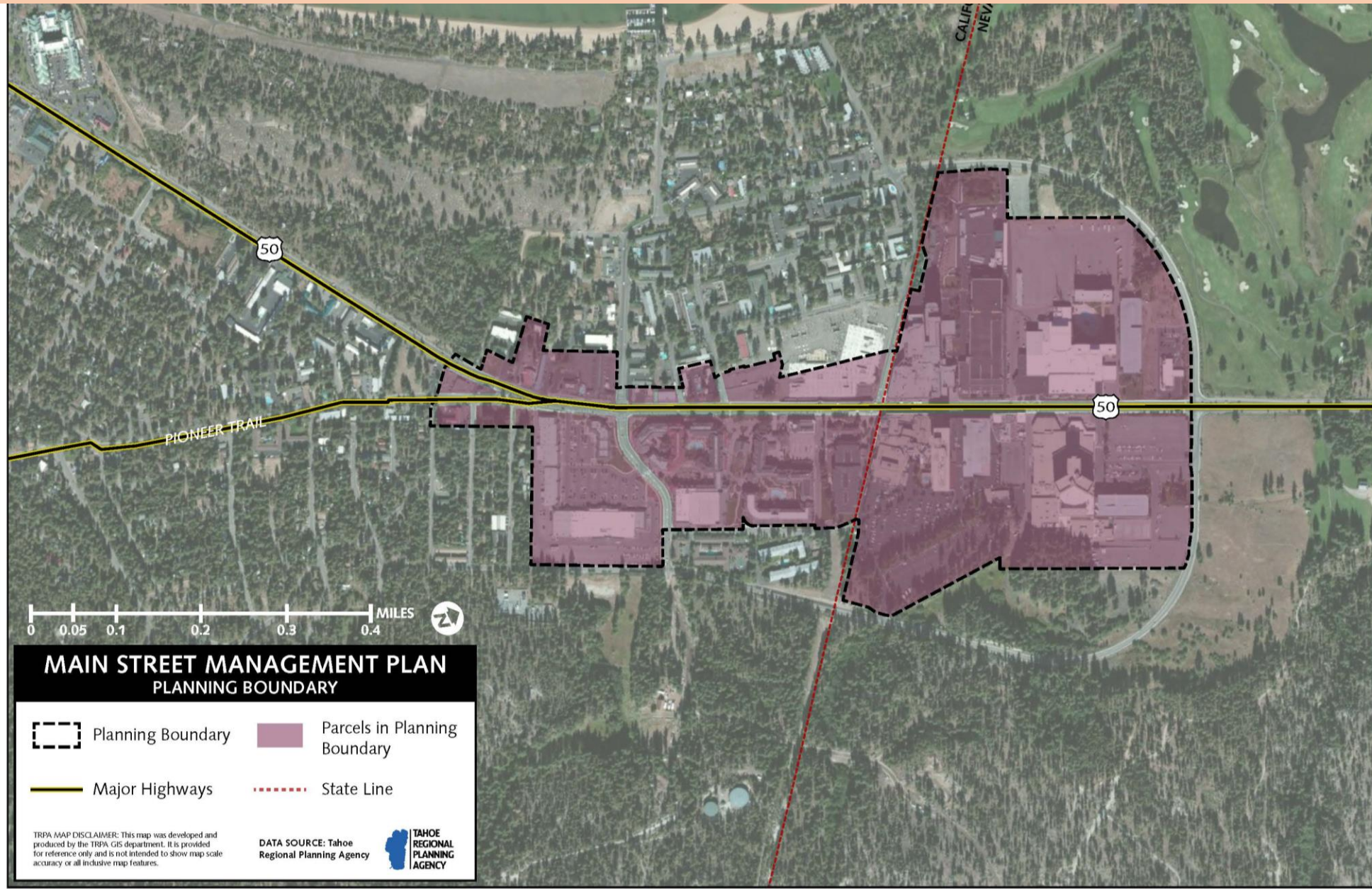
Members:

1. Clem Shute, TRPA GB co-chair
2. Mark Bruce, TRPA GB co-chair
3. Lake Tahoe Visitors Authority
4. South Tahoe Alliance of Resorts
5. Lake Tahoe South Shore Chamber of Commerce
6. South Tahoe Chamber of Commerce
7. League to Save Lake Tahoe
8. Heavenly Resort
9. City of South Lake Tahoe
10. Douglas County
11. Heavenly Village
12. TTD
13. Caltrans
14. NDOT
15. California Public Safety
16. Nevada Public Safety
17. Business Community
18. Community Member
- 19 -21. Rocky Point Residents

PLANNING PROCESS



PLAN BOUNDARIES



EXAMPLE OPTIONS



Pavement Variation



Stormwater Curb Extension



Improved Sidewalks



Diagonal Parking



Parking Space Options



Mobile Barriers



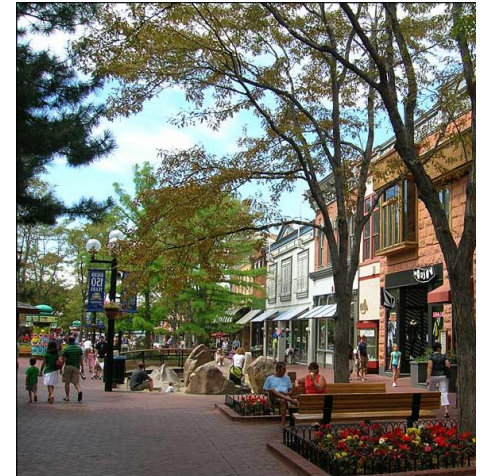
Rising Bollards for Events



Rising Bollards for Transit

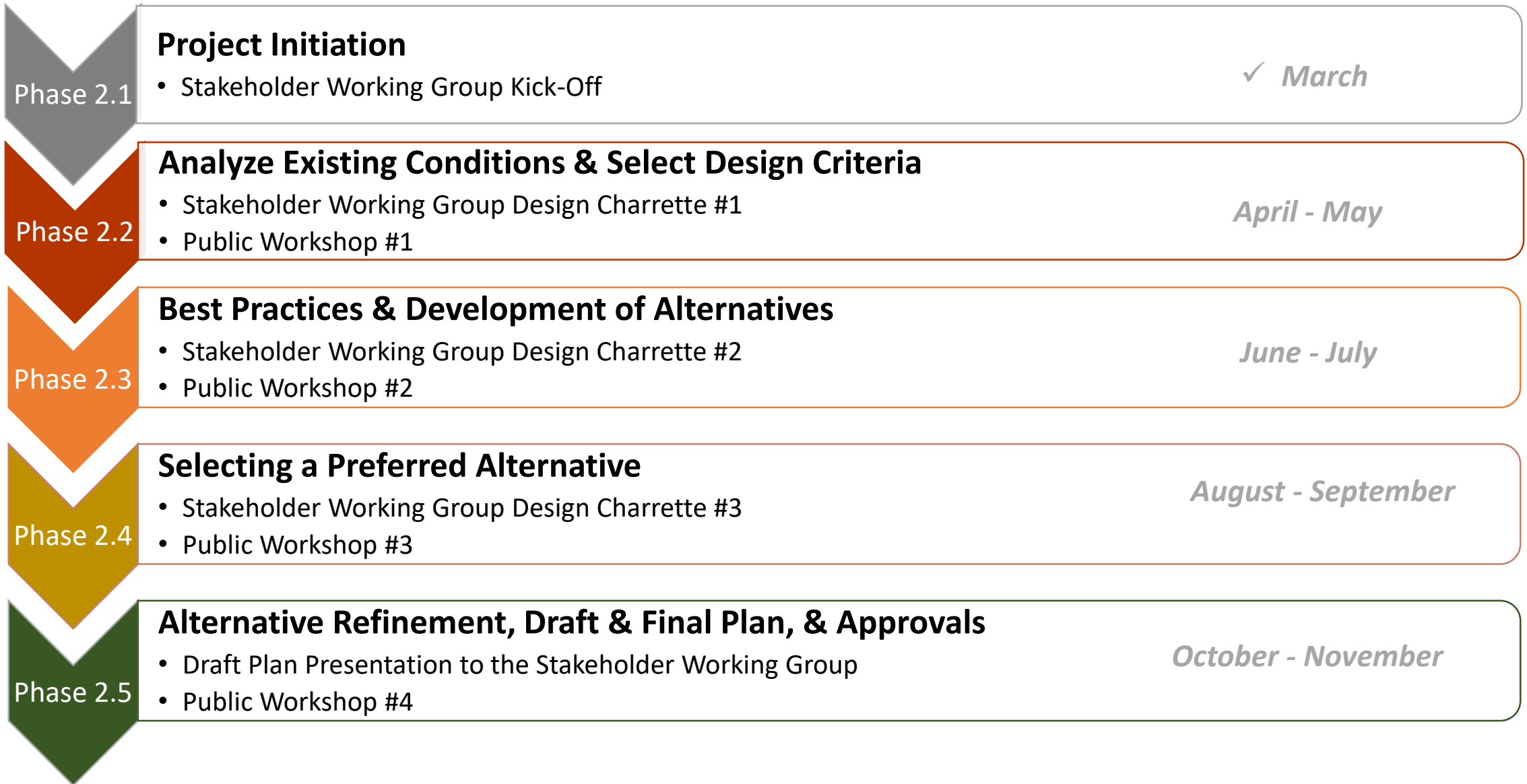


Fixed Bollards



Pedestrian Mall

PROJECT APPROACH



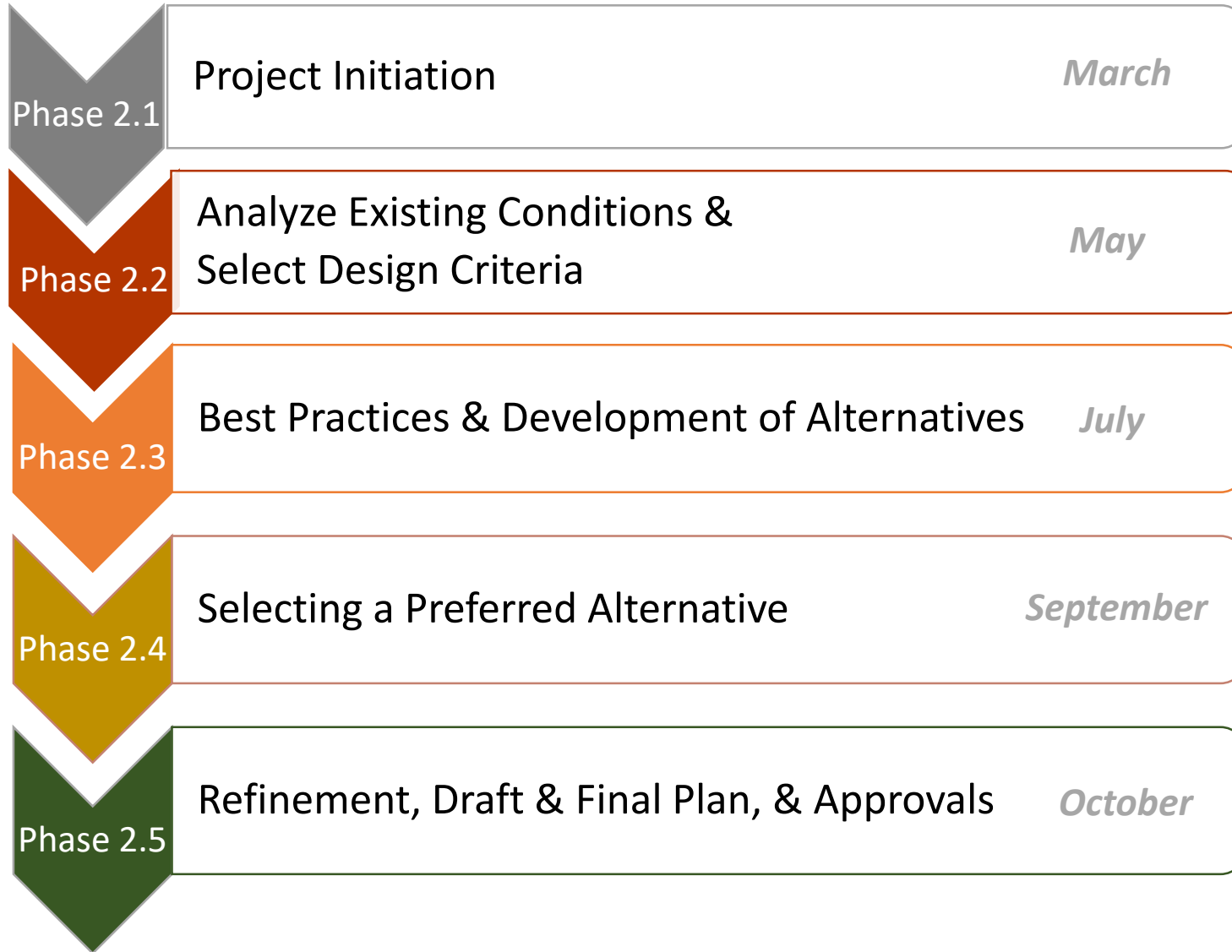
STAKEHOLDER WORKING GROUP

ROLES & RESPONSIBILITIES

- Act as project ambassadors & communicate with networks
- Find areas of agreement
- Offer informed recommendations
- Attend Stakeholder Working Group meetings & public meetings
- Review meeting materials

MEETING SCHEDULE – calendars ready!

Potential Meeting Dates:



✓ **March 26, 2019**

May 21 & May 23

July 23

**September 24 &
September 26**

October 22

NEXT STEPS

- Second meeting in May
- Communicate via email

“Homework” for meeting #2:

- Review Existing Conditions Report
- Consult with networks on priorities for selection criteria



QUESTIONS?

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